

MARKETING & PROMOTIONS



We use Instagram, TikTok and Facebook for event promotion, community updates and business discovery. We feature our members with business spotlights, collaborative promotions and event coverage. Through curated posts, stories and campaigns we have been able to connect local businesses with a broader audience, creating more visibility of the neighbourhood and helping Mount Pleasant stand out as a vibrant and diverse commercial district.

If you have any events or promotions planned, please email sierra@mpbia.ca the details so we can help you spread the word!

 @mountpleasantbia

 @mountpleasantyvr
TikTok

 @MountPleasantBia

 @MountPleasantBC

COMMUNICATIONS

We stay in touch with you via newsletters, emails and hand delivering information to your business. Please ensure that you provide us with your most up to date contact information.

We encourage you to visit our website at www.mountpleasantbia.com for updates about business issues in Mount Pleasant.