

# LOVE YOUR CITY

CONTEST RULES & REGULATIONS  
[VANCOUVERBIAPARTNERSHIP.COM](http://VANCOUVERBIAPARTNERSHIP.COM)  
[@LOVEYOURCITYCONTEST](https://twitter.com/LOVEYOURCITYCONTEST)

## THE PRIZE

Enter to win the grand prize of an ultimate Vancouver staycation, dining, self care, movies, date night, swag, party basket, jewelry and more from your favourite Vancouver neighbourhoods. Valued at over \$5000! Plus, follow each of the neighbourhoods on Instagram (listed on the next page) for weekly prizes!

## HOW TO PLAY

Find love in your favourite Vancouver neighborhoods for a chance to win daily prizes PLUS a grand prize valued at over \$5000!

Visit any (or all!) of the participating Vancouver neighborhoods throughout the month of February. See the next page for a full list of the sixteen participating neighborhoods.

Look out for the love installations and take a photo of or with it. They could be giant sweetheart candies, wooden hearts, murals, banners, umbrellas installations and more! See the next page for hints.

Post the photo to your Instagram feed and tag @loveyourcitycontest and the hashtag of the neighbourhood you are visiting (#findloveyaletown, #findlovewest4th, etc.)

You'll be automatically entered to win daily prizes plus the grand prize valued at over \$5000!

The contest goes until Feb. 28, 2021. Good luck!

## IMPORTANT THINGS TO NOTE!

The contest runs February 1-28, 2021.  
Any photos posted outside of those dates will not count towards the contest.

**Photos must be posted to the participants Instagram FEED.** Instagram stories will not count.

Each photo is an entry, there are no limits to entries.

Due to the nature of some prizes (alcohol, etc.) participants **must be 19+ to collect the prizes** but families/children are encouraged to participate in the photo taking fun.

Greater Vancouver residents only. Winners must be able to collect their prize in person, no shipping or delivery will be available. If you are not available for pick up, a new winner will be chosen.

Scam accounts have unfortunately become common during giveaways - please be aware. **The @loveyourcitycontest Instagram account will NEVER ask for your credit card information** or personal details. This contest is not sponsored or endorsed by Instagram.

## PARTICIPATING NEIGHBOURHOODS

### **CAMBIE VILLAGE**

#FINDLOVECAMBIEVILLAGE  
@CAMBIEVILLAGE

Find the large Hearts Installation at W 18th and Cambie. Additional giant sweetheart candies will also be displayed throughout Cambie Village. Be sure to check their instagram for neighbourhood prizes!

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### **COLLINGWOOD**

#FINDLOVECOLLINGWOOD  
@SHOPCOLLINGWOOD

Find the large 'Balikbayan Box' mural by Kris Abrigo at the Cassandra Hotel (3075 Kingsway) for a chance to win a \$150 gift card to Maxs Restaurant.

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### **DUNBAR VILLAGE**

#FINDLOVEDUNBARVILLAGE  
@DUNBAR\_VILLAGE

Find the three giant sweetheart candies displayed around Dunbar Village. Be sure to check out their Instagram for prizes throughout the month.

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### **DOWNTOWN**

#FINDLOVEDOWNTOWN  
@DOWNTOWNVAN

Find the giant sweetheart candies. Take a photo and post to your Instagram feed for a chance to win prizes!

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### **EAST VILLAGE**

#FINDLOVEEASTVILLAGE  
@EASTVILLAGEVAN

Scavenger Hunt for 5 Heart Decals posted on some business windows around the East Village. Grand prize is \$200 to businesses in the neighbourhood!

**MORE ON THE NEXT PAGE!**

**GASTOWN**

@MYGASTOWN  
#FINDLOVEGASTOWN

Find the Maple Tree in Gastown. It will be lit up with the colour pink for the month of February as a reminder that "everything will be okay". The colour pink is a sign of hope - inspiring warm and comforting feelings.

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**MARPOLE**

#FINDLOVEMARPOLEVILLAGE  
@MARPOLEVILLAGE

Find the I (HEART) Marpole Sign at Granville St and West 63rd Ave. Plus, the 'Love All Your Neighbours Mural' at Granville St and West 66th Ave. Check their Instagram for neighbourhood prizes!

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**MOUNT PLEASANT**

#FINDLOVEMOUNTPLEASANT  
@MOUNTPLEASANTBIA

Find the red umbrella sky on Main St & E 11th PLUS the chalkboard (until Feb 20) on Main St & E 10th. Donate to the Mount Pleasant Neighbourhood House by using the QR code and be entered to win prizes!

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**POINT GREY**

#FINDLOVEPOINTGREY  
@POINTGREYVILLAGE

Find the Aurora light installation on West 10th Ave at Sasamat. Visit @pointgreyvillage for neighbourhood prizing throughout the month.

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**ROBSON**

#FINDLOVEROBSON  
@ROBSONSTREET

Love is in the air #onRobson. Find the installations popping up between Feb 8 & Feb 14th.

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**SOUTH GRANVILLE**

#FINDLOVESOUTHGRANVILLE  
@SOUTHGRANVILLE

Find the giant Sweetheart Candy at Plaza. Located at 13th and Granville.

**MORE ON THE NEXT PAGE!**

**STRATHCONA**

@MADEINSTRATHCONA  
#FINDLOVESTRATHCONA

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Find the mural in Strathcona. Plus, head to their Instagram for giveaways from Feb 8-14th!

**WEST 4TH**

#FINDLOVEWEST4TH  
@SHOPWEST4TH

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Find the giant sweetheart candies at the @kitswings and the LOVE letters at 4th&Yew, along with umbrella displays throughout the neighbourhood. Visit @shopwest4th for a chance to win giveaways between Feb 1st-Feb14th

**WEST BROADWAY**

#FINDLOVEWESTBROADWAY  
@KITSONBROADWAY

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Find the new street banners with a love big, shop small / support local theme. They will be displayed at merchant locations along Broadway. Follow them on Instagram for prizes throughout the month.

**WEST END**

#FINDLOVEWESTEND  
@WESTENDBIA

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Find the three 4-foot sweethearts on Davie, Denman and Robson. Also check out the heart bombing at Jim Deva Plaza. Follow them on Instagram for neighbourhood prizes and giveaways.

**YALETOWN**

#FINDLOVEYALETOWN  
@IYALETOWN

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Find the Bill Curtis 'Love is in the Air' 3D installation and sweetheart selfie stations in the neighbourhood. Plus, follow along on their Instagram account with your four legged friends for prizes all month long!

**BE SURE TO FOLLOW EACH NEIGHBOURHOOD ON INSTAGRAM TO STAY UP TO DATE ON WEEKLY PRIZES! GOOD LUCK AND FAVE FUN FINDING LOVE IN YOUR CITY.**