



MOUNT PLEASANT

BUSINESS IMPROVEMENT AREA

HELLO AND WELCOME!

It is with great excitement that we welcome you as member of the Mount Pleasant BIA. We look forward to getting to know you and your business and working with you to create positive changes for the Mount Pleasant business district.

Our Mandate is "to create an enhanced business environment in Mount Pleasant".

Services we currently offer our membership

- graffiti reporting and removal
- street cleaning
 - weed removal
 - weekly street cleaning
 - garbage removal
- new street furniture
 - bike racks
 - garbage cans
- street beautification
 - street planters
 - neighbourhood branded street banners

Events & Programs

The MPBIA works to create marketing opportunities and public events that engage the community and attract visitors from near and far. From shopping local initiatives, to community festivals and the implementation of public art, we strive to create an environment that brings together property owners, local businesses, neighbours and other organizations to showcase everything that makes Mount Pleasant unique and authentic.

Communication

There are a number of ways that we stay in touch with our members including direct emails, digital and hard copy newsletters, as well as our website and social media outlets. We encourage you to visit our website for updates about business issues in Mount Pleasant and check out our social media platforms. If you have events or promotions planned, email us the details so that we can help you spread the word!

Website Directory

Every MPBIA member business has an online directory listing that can be found at www.mpbia.ca. We do our best to reflect the information that is available from your website, social media outlets and printed documents. Please visit our online directory and review the information we provide on behalf of your business. If you would like to make edits or add additional photos, please contact us at: neil@mpbia.ca.



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Info we need

- your logo – highest resolution you have, any format works
- brief description of your business, products and services that you offer
- address, phone number and contact email
- hours of operation
- website
- social media outlets: Facebook, Instagram, Twitter, Linked In, Google +, Snapchat
- up to 6 images that represent your business (landscape, 1200 pixels max)

The MPBIA Board of Directors and Committees

The MPBIA is a not-for-profit society overseen by a volunteer Board of Directors comprised of property and business owners from within our boundaries. Board members meet regularly, providing higher level direction to staff on policy and initiatives. We also encourage members to participate on a committee level, where they are involved in initiatives within the following areas:

- Safety and Street Beautification
- Marketing
- Economic Development

If you are interested in getting involved, please fill out the Interest to Participate form included in this package or contact us for more information.

As a member of the MPBIA please understand that we are here for you. Our staff is dedicated to assisting our membership on a variety of issues and are always available to address your concerns. If you have any questions or concerns about your membership or the services we provide, feel free to contact us via email or phone or stop by our office located at 301-3102 Main Street in the iconic Heritage Hall.

Thanks for your support and welcome to the MPBIA!

Sincerely,

Neil Wyles,
Executive Director
neil@mpbia.ca